

ASTRO BOY



STYLE GUIDE COLLECTION

Vol. 1

ASTRO BOY



This brand was designed with CG effects based on the basic brand, Mighty Atom, featuring unique futuristic style in TEZUKA works. Although indifferent and inanimate ambience is typical in designs using CG techniques, this brand pursues warmth even in its mechanical designs. New expression methods are also used in order to respond to today's market demand.

QTarget
Family This brand can be used for any kind of advertisement and products throughout the year.

©Tezuka Productions

Astro Boy 3D



Theme Visuals



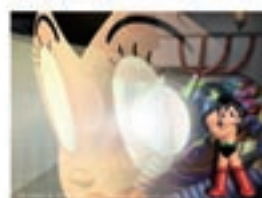
SS 2005 001



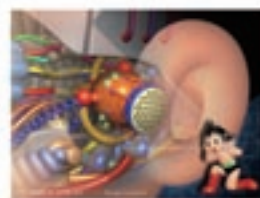
SS 2005 002



SS 2005 003



SS 2005 004



SS 2005 005



SS 2005 006



SS 2005 007

007

©Tezuka Productions

Astro Boy 3D



Theme Visuals



SS 2005 008



SS 2005 009



SS 2005 010



SS 2005 011

008

©Tezuka Productions

Astro Boy 3D



Theme Visuals

For Lenticular use only



SS 2005 012



SS 2005 013



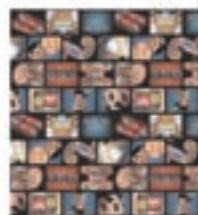
SS 2005 014



SS 2005 015



SS 2005 016



(Non-Lenticular Allowed)

SS 2005 017

009

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Astro Boy



Astro Boy face 001



Astro Boy face 002



Astro Boy face 003



Astro Boy full 001



Astro Boy full 002



Astro Boy full 003



Astro Boy full 004



Astro Boy full 005



Astro Boy full 006



Astro Boy full 007



Astro Boy full 008



Astro Boy full 009

010

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Astro Boy



Astro Boy full 010



Astro Boy full 011



Astro Boy full 012



Astro Boy full 013



Astro Boy full 014



Astro Boy full 015



Astro Boy full 016



Astro Boy full 017



Astro Boy full 018



Astro Boy full 019



Astro Boy full 020



Astro Boy full 021

011

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Astro Boy



Astro Boy full 022



Astro Boy full 023



Astro Boy full 024



Astro Boy full 025



Astro Boy full 026



Astro Boy full 027



Astro Boy full 028



Astro Boy full 029



Astro Boy full 030



Astro Boy full 031



Astro Boy full 032



Astro Boy full 033

012

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Astro Boy



Astro Boy full 034



Astro Boy full 035



Astro Boy upper body 001



Astro Boy upper body 002



Astro Boy upper body 003



Flying Astro Boy 001



Flying Astro Boy 002



Flying Astro Boy 003



Flying Astro Boy 004



Flying Astro Boy 005



Flying Astro Boy 006



Flying Astro Boy 007

013

©Tezuka Productions



Basic Visuals

Astro Boy



Flying Astro Boy 008



Flying Astro Boy 009



Astro Boy upper body 010



Astro Boy upper body 011



Astro Boy upper body 012



Flying Astro Boy 013



Flying Astro Boy 015



Flying Astro Boy 016



Flying Astro Boy 017



Flying Astro Boy 018



Flying Astro Boy 019



Flying Astro Boy 020

014

©Tosaka Productions



Basic Visuals

Astro Boy



Flying Astro Boy 021

015

©Tosaka Productions



Basic Visuals

Astro Boy Parts



Astro Boy part 001



Astro Boy part 002



Astro Boy part 003



Astro Boy part 004



Astro Boy part 005



Astro Boy part 006



Astro Boy part 007



Astro Boy part 008



Astro Boy part 009



Astro Boy part 010



Astro Boy part 011



Astro Boy part 012

016

©Tosaka Productions



Basic Visuals

Astro Boy Parts



Astro Boy part 013



Astro Boy part 014



Astro Boy part 015



Astro Boy part 016



Astro Boy part 017



Astro Boy part 018



Astro Boy part 019



Astro Boy part 020



Astro Boy part 021



Astro Boy part 022



Astro Boy part 023



Astro Boy part 024

017

©Tosaka Productions

Astro Boy 3D



Basic Visuals

Uran



Astro Boy&Uran full 001



Uran face 001



Uran face 002



Uran face 003



Uran full 001



Uran full 002



Uran full 003



Uran full 004



Uran full 005



Uran full 006

018

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Dr.Ochanomizu



Dr.Ochanomizu full 001



Dr.Ochanomizu full 002



Dr.Ochanomizu full 003



Dr.Ochanomizu full 004



Dr.Ochanomizu full 005



Dr.Ochanomizu full 006



Dr.Ochanomizu full 007



Dr.Ochanomizu full 008



Dr.Ochanomizu full 009



Dr.Ochanomizu full 010



Dr.Ochanomizu full 011



Dr.Ochanomizu full 012

019

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Cobalt



Cobalt full 001



Cobalt full 002

Father & Mother



Father full 001



Mother full 001

Jump



Jump full 001



Jump full 002

020

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Higeoyaji



Higeoyaji full 001



Higeoyaji full 002

Hyoutantsugi



Hyoutantsugi 001

Dr.Tenma



Tenma face 001



Tenma face 002



Tenma full 001



Tenma full 002

021

©Tezuka Productions



Basic Visuals

Ensemble



Ensemble full 001



Ensemble full 002



Ensemble full 003



Ensemble full 004



Ensemble full 005



Ensemble full 006



Ensemble full 007



Ensemble full 008

022

©Tezuka Productions

Basic Visuals

Robots



Archbishop Squad 001



Blue Bon 001



Blue Bon 002



Bowwow police car 001



Bowwow police car 002



Bowwow police car 003



Bowwow police car 004



Brando 001



Brando 002



Chod Hunter 001



Crabman 001

023

©Tezuka Productions



Basic Visuals

Robots



Crabman 002



Crabman 003



Cuzco 1 001



Danden 001



Gescht 002



General Heartlancon's Robot 001



Hercules 001



Hercules 002



Dandan's Head 001



Datan 001



Dr. Tazawa's Robot 001



Dry Iceman 001



Hercules 003



L-44 001



M44 001



Montblanc 001



Epsilon 001



Epsilon 002



Garon 001



Gescht 001



Montblanc 002



Nameless Robot 001



Nameless Robot 002



North #2 001

024

©Tezuka Productions

025

©Tezuka Productions



Basic Visuals

Robots



026

©Tezuka Productions



Basic Visuals

Robots



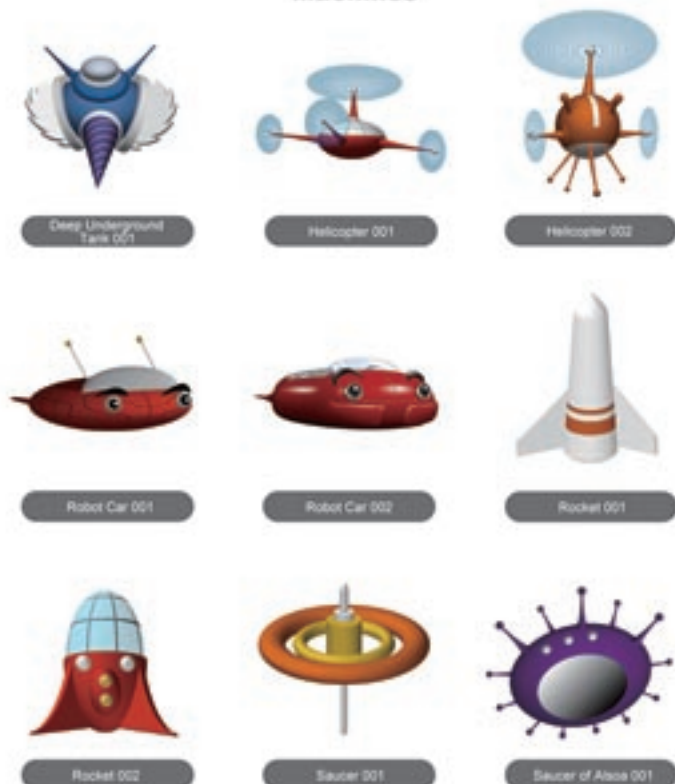
027

©Tezuka Productions



Basic Visuals

Machines



028

©Tezuka Productions



Basic Visuals

Machines



029

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Parts



part 013



part 014



part 015



part 016



part 017



part 018



part 019



part 020



part 021



part 022



part 023

031

©Tatsuya Productions

Astro Boy 3D



Basic Visuals

Parts



part 024



part 025



part 026



part 027



part 028



part 029



part 030



part 031



part 032



part 033



part 034

032

©Tatsuya Productions

Astro Boy 3D



Basic Visuals

Parts



part 035



part 036



part 037



part 038



part 039



part 040



part 041

033

©Tatsuya Productions

Astro Boy 3D



Basic Visuals

Background



bg_future001



bg_future002



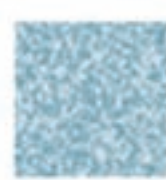
bg_nature001



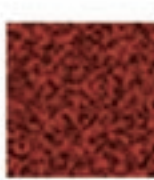
bg_nature002



bg_nature003



bg_nature004



bg_nature005



bg_nature006



bg_other001



bg_other002

034

©Tatsuya Productions

Astro Boy 3D



Basic Visuals

Background



bg_other003



bg_other004



bg_other005



bg_other006



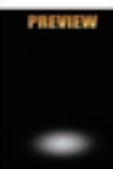
bg_other007



bg_other008



bg_other009



bg_other010



bg_other011



bg_other012



bg_other013



bg_other014

035

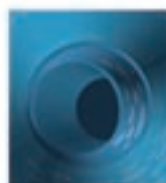
©Tosaka Productions

Astro Boy 3D

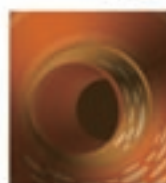


Basic Visuals

Background



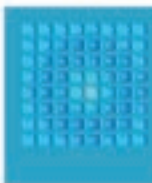
bg_other015



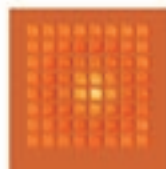
bg_other016



bg_other017



bg_other018



bg_other019



bg_other020



bg_other021



bg_other022



bg_other023



bg_other024



bg_other025



bg_other026

036

©Tosaka Productions

Astro Boy 3D



Basic Visuals

Background



bg_other027



bg_other028



bg_space001



bg_space002



bg_space003



bg_space004



bg_space005



bg_space006

037

©Tosaka Productions

Astro Boy 3D



Basic Visuals

Background (with Astro Boy)



bg_j w Astro Boy 001



bg_j w Astro Boy 002



bg_j w Astro Boy 003



bg_j w Astro Boy 004



bg_j w Astro Boy 005



bg_j w Astro Boy 006



bg_j w Astro Boy 007



bg_j w Astro Boy 008



bg_j w Astro Boy 009



bg_j w Astro Boy 010



bg_j w Astro Boy 011



bg_j w Astro Boy 012

038

©Tosaka Productions



Basic Visuals

Background (with Astro Boy)



bg_1 w Astro Boy 1013 bg_1 w Astro Boy 1014 bg_1 w Astro Boy 1015 bg_1 w Astro Boy 1016



bg_1 w Astro Boy 1017 bg_1 w Astro Boy 1018 bg_1 w Astro Boy 1019 bg_1 w Astro Boy 1020



bg_1 w Astro Boy 1021 bg_1 w Astro Boy 1022 bg_1 w Astro Boy 1023 bg_1 w Astro Boy 1024

039

©Tezuka Productions

Basic Visuals

Background (with Astro Boy)



bg_1 w Astro Boy 1025 bg_1 w Astro Boy 1026 bg_1 w Astro Boy 1027 bg_1 w Astro Boy 1028



bg_1 w Astro Boy 1029 bg_1 w Astro Boy 1030 bg_1 w Astro Boy 1031 bg_1 w Astro Boy 1032



bg_1 w Astro Boy 1033 bg_1 w Astro Boy 1034 bg_1 w Astro Boy 1035 bg_1 w Astro Boy 1036

040

©Tezuka Productions

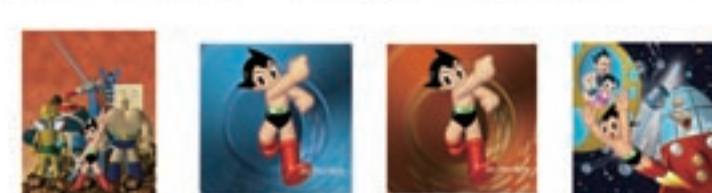


Basic Visuals

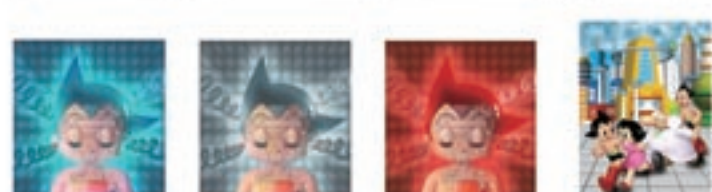
Background (with Astro Boy)



bg_1 w Astro Boy 1037 bg_1 w Astro Boy 1038 bg_1 w Astro Boy 1039 bg_1 w Astro Boy 1040



bg_1 w Astro Boy 1041 bg_1 w Astro Boy 1042 bg_1 w Astro Boy 1043 bg_1 w Astro Boy 1044



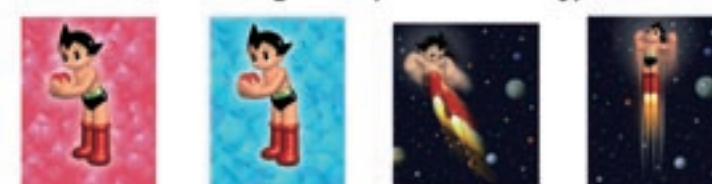
bg_1 w Astro Boy 1045 bg_1 w Astro Boy 1046 bg_1 w Astro Boy 1047 bg_1 w Astro Boy 1048

041

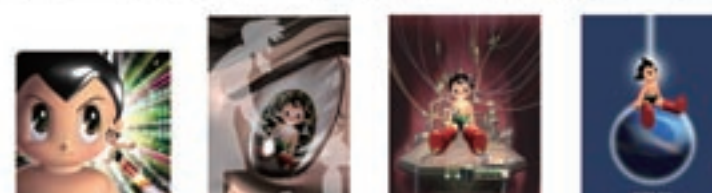
©Tezuka Productions

Basic Visuals

Background (with Astro Boy)



bg_1 w Astro Boy 1049 bg_1 w Astro Boy 1050 bg_1 w Astro Boy 1051 bg_1 w Astro Boy 1052



bg_1 w Astro Boy 1053 bg_1 w Astro Boy 1054 bg_1 w Astro Boy 1055 bg_1 w Astro Boy 1056



bg_1 w Astro Boy 1057 bg_1 w Astro Boy 1058 bg_1 w Astro Boy 1059

042

©Tezuka Productions

Astro Boy 3D



Basic Visuals

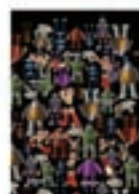
Patterns



patterns 001



patterns 002



patterns 003



patterns 004



patterns 005



patterns 006



patterns 007



patterns 008



patterns 009

043

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Patterns



patterns 010



patterns 011



patterns 012



patterns 013



patterns 014



patterns 015



patterns 016



patterns 017



patterns 018

044

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Patterns



patterns 019



patterns 020



patterns 021



patterns 022



patterns 023



patterns 024



patterns 025



patterns 026



patterns 027

045

©Tezuka Productions

Astro Boy 3D



Basic Visuals

Logo



logo001



logo002



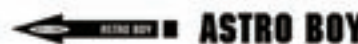
logo003



logo004



logo005



logo006



logo007



logo008



logo009



logo010



logo011



logo012



logo013



logo014



logo015



logo016

046

©Tezuka Productions

Astro Boy 3D



Basic Visuals

English Text

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

English Text 023

English Text 024

English Text 025

ASTRO BOY

"BUT KENJI!" Kenji Kenji, a robot dedicated to the observation of robots from Dr. Tenma, attempts to create a custom composed variety of robots.

ASTROBOY
THE GREATEST ROBOT IN THE WORLD

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

English Text 027

English Text 029

English Text 030

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

In 2003 a robot was created. The robot was named Astro Boy.

English Text 031

English Text 032

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

In 2003 a robot was created by Dr. Tenma, the head of the Science Ministry, using state-of-the-art technology. The robot was named Astro Boy.

100,000 horsepower

English Text 033

English Text 034

English Text 035

051

©Tezuka Productions

Astro Boy 3D



Design Samples



Design Sample 001



Design Sample 002



Design Sample 003



Design Sample 004



Design Sample 005



Design Sample 006



Design Sample 007



Design Sample 008



Design Sample 009



Design Sample 010



Design Sample 011



Design Sample 012

052

©Tezuka Productions

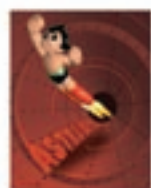
Astro Boy 3D



Design Samples



Design Sample 013



Design Sample 014



Design Sample 015



Design Sample 016



Design Sample 017



Design Sample 018



Design Sample 019



Design Sample 020



Design Sample 021



Design Sample 022



Design Sample 023

053

©Tezuka Productions

Astro Boy 3D



Design Samples



Design Sample 024



Design Sample 025



Design Sample 026



Design Sample 027



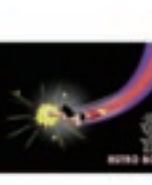
Design Sample 028



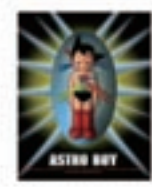
Design Sample 029



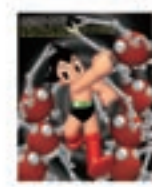
Design Sample 030



Design Sample 031



Design Sample 032



Design Sample 033



Design Sample 034



Design Sample 035

054

©Tezuka Productions



Design Samples



Design Sample 036



Design Sample 037



Design Sample 038



Design Sample 039



Design Sample 040



Design Sample 041



Design Sample 042



Design Sample 043



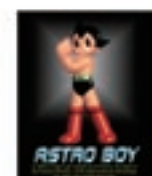
Design Sample 040



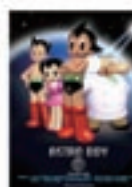
Design Sample 041



Design Sample 042



Design Sample 043



Design Sample 044



Design Sample 045



Design Sample 046



Design Sample 047



Design Sample 044



Design Sample 045



Design Sample 046



Design Sample 047



Design Sample 048



Design Sample 049



Design Sample 050



Design Sample 051

055

©Tezuka Productions

Design Samples



Design Sample 048



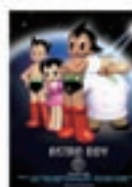
Design Sample 049



Design Sample 050



Design Sample 051



Design Sample 044



Design Sample 045



Design Sample 046



Design Sample 047



Design Sample 048



Design Sample 049



Design Sample 050



Design Sample 051

056

©Tezuka Productions



Design Samples



Design Sample 060



Design Sample 061



Design Sample 062



Design Sample 063



Design Sample 072



Design Sample 073



Design Sample 074



Design Sample 075



Design Sample 064



Design Sample 065



Design Sample 066



Design Sample 067



Design Sample 076



Design Sample 077



Design Sample 078



Design Sample 079



Design Sample 068



Design Sample 069



Design Sample 070



Design Sample 071



Design Sample 080



Design Sample 081



Design Sample 082



Design Sample 083

057

©Tezuka Productions

058

©Tezuka Productions



Design Samples



Design Sample 084



Design Sample 085



Design Sample 086



Design Sample 087



Design Sample 088



Design Sample 089



Design Sample 090



Design Sample 091



Design Sample 092



Design Sample 093



Design Sample 094



Design Sample 095

089

©Tezuka Productions



Design Samples



Design Sample 096



Design Sample 097



Design Sample 098



Design Sample 099



Design Sample 100



Design Sample 101

090

©Tezuka Productions

鉄腕アトム ASTRO BOY



Retro but modern. TETSUWAN ATOM, a brand that was developed to introduce the liveliness of Astro Boy that stands out especially in the original manga works. Vivid poses and silhouettes in the original manga are adopted into designs as they are. Even line skew is used without applying any changes on it. Effective lines or patterns applied to emphasize as well as expressions used as sound effects are also designed into materials.

OTarget
Teens and above
This brand can appeal to age groups unfamiliar with TEZUKA works.

©Tezuka Productions

Tetsuwan Atom



Theme Visuals

2008_1st



2008_1st_001



2008_1st_002



2008_1st_003



2008_1st_004



2008_1st_005



2008_1st_006



2008_1st_007



2008_1st_008



2008_1st_009

090

©Tezuka Productions



Theme Visuals Fujiyama Atom



FUJIYAMA_ATOM_001



FUJIYAMA_ATOM_002



FUJIYAMA_ATOM_003



FUJIYAMA_ATOM_004



FUJIYAMA_ATOM_005



FUJIYAMA_ATOM_006

081

©Tetsuka Productions



Theme Visuals 2007_2nd



2007_2nd_001



2007_2nd_002



2007_2nd_003



2007_2nd_004



2007_2nd_005



2007_2nd_006



2007_2nd_007



2007_2nd_008



2007_2nd_009

082

©Tetsuka Productions



Theme Visuals 2007_2nd



2007_2nd_010



2007_2nd_011



2007_2nd_012



2007_2nd_013



2007_2nd_014



2007_2nd_015



2007_2nd_016



2007_2nd_017



2007_2nd_018



2007_2nd_019



2007_2nd_020



2007_2nd_021



2007_2nd_022



2007_2nd_023



2007_2nd_024



2007_2nd_025



2007_2nd_026



2007_2nd_027

083

©Tetsuka Productions



Theme Visuals 2007_2nd



2007_2nd_018



2007_2nd_020



2007_2nd_021



2007_2nd_022



2007_2nd_023



2007_2nd_024



2007_2nd_025



2007_2nd_026



2007_2nd_027

084

©Tetsuka Productions



Theme Visuals

2007_2nd



2007_2nd 028



2007_2nd 029



2007_2nd 030



2007_2nd 031



2007_2nd 032

085

©Tetsuka Productions

Theme Visuals

2007SS



SS 2007 001



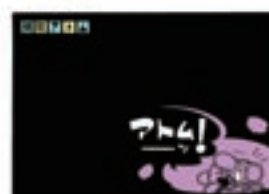
SS 2007 002



SS 2007 003



SS 2007 004



SS 2007 005



SS 2007 006



SS 2007 007



SS 2007 008

086

©Tetsuka Productions



Theme Visuals

2005SS



SS 2005 001



SS 2005 002



SS 2005 003



SS 2005 004



SS 2005 005



SS 2005 006



SS 2005 007

087

©Tetsuka Productions

Theme Visuals

2005SS



SS 2005 008



SS 2005 009



SS 2005 010



SS 2005 011



SS 2005 012



SS 2005 013



SS 2005 014



SS 2005 015

088

©Tetsuka Productions



Basic Visuals Astro Boy



Astro Boy face 001



Astro Boy face 002



Astro Boy full 001



Astro Boy full 002



Astro Boy full 003



Astro Boy full 004



Astro Boy full 005



Astro Boy full 007



Astro Boy full 012



Astro Boy full 013



Astro Boy full 014



Astro Boy full 015



Astro Boy full 016



Astro Boy full 017



Astro Boy full 018



Astro Boy full 019



Astro Boy full 028



Astro Boy full 029



Astro Boy full 030



Astro Boy face 011



Astro Boy full 020



Astro Boy full 021



Astro Boy full 022



Astro Boy face 023



Basic Visuals Astro Boy



Astro Boy face 024



Astro Boy full 025



Astro Boy full 026



Astro Boy full 027



Astro Boy in clothes 002



Astro Boy in clothes 003



Astro Boy in clothes 004



Astro Boy in clothes 007



Astro Boy full 028



Astro Boy full 029



Astro Boy full 030



Astro Boy full 031



Astro Boy in clothes 008



Astro Boy in clothes 010



Astro Boy in clothes 011



Astro Boy in clothes 012



Astro Boy full 032



Astro Boy full 033



Astro Boy full 034



Astro Boy in clothes 021



Astro Boy in clothes 013



Astro Boy in clothes 014



Astro Boy in clothes 015



Astro Boy in clothes 016



Basic Visuals Astro Boy



Astro Boy in clothes 002



Astro Boy in clothes 003



Astro Boy in clothes 004



Astro Boy in clothes 007



Astro Boy in clothes 008



Astro Boy in clothes 010



Astro Boy in clothes 011



Astro Boy in clothes 012



Astro Boy in clothes 013



Astro Boy in clothes 014



Astro Boy in clothes 015



Astro Boy in clothes 016



Basic Visuals

Astro Boy



Astro Boy upperbody 001



Flying Astro Boy 001



Flying Astro Boy 002



Flying Astro Boy 003



Flying Astro Boy 004



Flying Astro Boy 005



Flying Astro Boy 006



Flying Astro Boy 007



Flying Astro Boy 008



Flying Astro Boy 009



Flying Astro Boy 010



Flying Astro Boy 011

003

©Tetsuka Productions



Basic Visuals

Astro Boy



whole body in Japanese Style 001



whole body in Japanese Style 002



whole body in Japanese Style 003

004

©Tetsuka Productions



Basic Visuals

Uran



Uran face 001



Uran full 001



Uran full 002



Uran full 003



Uran full 004



Uran full 005



Uran full 006



Uran full 007



Uran full 008



Uran full 009



Uran full 010



Uran full 011

005

©Tetsuka Productions



Basic Visuals

Other Major Characters



borewre police car 001



borewre police car 002



Cobalt full 001



Cobalt full 002



Dr Ochonomizu full 001



Dr Ochonomizu full 002



Dr Ochonomizu full 003



Dr Ochonomizu full 004



Dr Ochonomizu upper body 001



Gescht full 001

006

©Tetsuka Productions



Basic Visuals Other Major Characters



Higeoyaji full 001



Higeoyaji full 002



Higeoyaji full 003



Higeoyaji full 004



Higeoyaji full 005



Higeoyaji full 006



Higeoyaji full 007



Higeoyaji full 008



Higeoyaji full 009



Higeoyaji full 010



Tanna full 001



Hyoudanbuji full 001

097

©Tezuka Productions



Basic Visuals Other Major Characters



Kanchi full 001



Kanchi full 002



Kin Sankaku full 001



Nakamura full 001



Nakamura full 002



Nakamura full 003



Parent full 001



Parent full 002



Parent full 003



Parent full 004



Pluto full 001



Pluto full 002

098

©Tezuka Productions



Basic Visuals Other Major Characters



Pluto full 003



Shibugaki full 001



Tamao full 001



Tamao full 002



Tamao full 003



Tamao full 004



Tamao full 005



Tawashi full 001



Tawashi full 002



Tawashi full 003

099

©Tezuka Productions



Basic Visuals Ensemble



Ensemble face 001



Ensemble face 002



Ensemble face 003



Ensemble full 002



Ensemble full 003



Ensemble full 004



Ensemble full 005



Ensemble full 006



Ensemble full 007

100

©Tezuka Productions



Basic Visuals Ensemble



Ensemble full 008



Ensemble full 009



Ensemble full 010



Ensemble full 011



Ensemble full 012



Ensemble full 013

101

©Tetsuka Productions



Basic Visuals Other Characters



Other Characters 001



Other Characters 002



Other Characters 003



Other Characters 004



Other Characters 005



Other Characters 006



Other Characters 007



Other Characters 008



Other Characters 009



Other Characters 010



Other Characters 011



Other Characters 012

102

©Tetsuka Productions



Basic Visuals Other Characters



Other Characters 013



Other Characters 014



Other Characters 015



Other Characters 016



Other Characters 017



Other Characters 018



Other Characters 019



Other Characters 020



Other Characters 021



Other Characters 022



Other Characters 023

103

©Tetsuka Productions



Basic Visuals Others



background 001



background 002



background 003



background 004



background 005



background 006



background 007



background 008



background 009

104

©Tetsuka Productions



Basic Visuals

Others



background 010



background 011



Japanese Style part 001



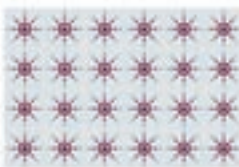
Japanese Style part 002



Japanese Style part 003



Japanese Style pattern 001



Japanese Style pattern 002



Japanese Style pattern 003



pattern 001



pattern 002

105

©Tetsu Productions



Basic Visuals

Others



part 001



part 002



part 003



part 004



part 005



part 006



part 007



part 008



part 009



part 010

106

©Tetsu Productions



Basic Visuals

Logo



Logo 001



Logo 002



Logo 003



Logo 004



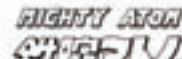
Logo 005



Logo 006



Logo 007



Logo 008



Logo 009



Logo 010



Logo 011



Logo 012

107

©Tetsu Productions



Basic Visuals

Logo



Logo 013



Logo 014



Logo 015



Logo 016



Japanese Style Logo 001

108

©Tetsu Productions



Design Samples



Design Sample 001



Design Sample 002



Design Sample 003



Design Sample 004



Design Sample 005



Design Sample 006



Design Sample 007



Design Sample 008



Design Sample 009

109

©Tetsuka Productions



Design Samples



Design Sample 010



Design Sample 011



Design Sample 012



Design Sample 013



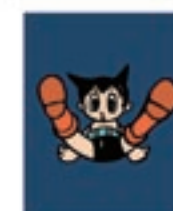
Design Sample 014



Design Sample 015



Design Sample 016



Design Sample 017



Design Sample 018

110

©Tetsuka Productions



Design Samples



Design Sample 019



Design Sample 020



Design Sample 021



Design Sample 022



Design Sample 023



Design Sample 024



Design Sample 025



Design Sample 026



Design Sample 027

111

©Tetsuka Productions



Design Samples



Design Sample 028



Design Sample 029



Design Sample 030



Design Sample 031



Design Sample 032



Design Sample 033



Design Sample 034



Design Sample 035



Design Sample 036

112

©Tetsuka Productions



Design Samples



Design Sample 037



Design Sample 038



Design Sample 039



Design Sample 040



Design Sample 041



Design Sample 042



Design Sample 043



Design Sample 044



Design Sample 045

113

©Tetsuka Productions



Design Samples



Design Sample 046



Design Sample 047



Design Sample 048



Design Sample 049



Design Sample 050



Design Sample 051



Design Sample 052



Design Sample 053



Design Sample 054

114

©Tetsuka Productions



Design Samples



Design Sample 055



Design Sample 056



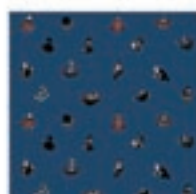
Design Sample 057



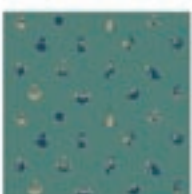
Design Sample 058



Design Sample 059



Design Sample 060



Design Sample 061



Design Sample 062



Design Sample 063

115

©Tetsuka Productions



Design Samples



Design Sample 064



Design Sample 065



Design Sample 066



Design Sample 067



Design Sample 068



Design Sample 069



Design Sample 070



Design Sample 071



Design Sample 072

116

©Tetsuka Productions



Design Samples



Design Sample 073



Design Sample 074



Design Sample 075



Design Sample 076



Design Sample 077



Design Sample 078



Design Sample 079



Design Sample 080



Design Sample 081

117

©Tetsuka Productions



Design Samples



Design Sample 082



Design Sample 083



Design Sample 084



Design Sample 085



Design Sample 086



Design Sample 087



Design Sample 088



Design Sample 089



Design Sample 090

118

©Tetsuka Productions



Design Samples



Design Sample 091



Design Sample 092



Design Sample 093



Design Sample 100



Design Sample 101



Design Sample 102



Design Sample 094



Design Sample 095



Design Sample 096



Design Sample 103



Design Sample 104



Design Sample 105



Design Sample 097



Design Sample 098



Design Sample 099



Design Sample 106



Design Sample 107



Design Sample 108

119

©Tetsuka Productions



Design Samples



Design Sample 100



Design Sample 101



Design Sample 102



Design Sample 103



Design Sample 104



Design Sample 105



Design Sample 097



Design Sample 098



Design Sample 099



Design Sample 106



Design Sample 107



Design Sample 108

120

©Tetsuka Productions



Design Samples



Design Sample 109



Design Sample 110



Design Sample 111



Design Sample 112



Design Sample 113



Design Sample 114



Design Sample 115



Design Sample 116



Design Sample 117



Design Sample 118

121

©Tetsuka Productions



Design Parts



Horizontal Design 001



Horizontal Design 002



Horizontal Design 003



Horizontal Design 004



Horizontal Design 005

122

©Tetsuka Productions



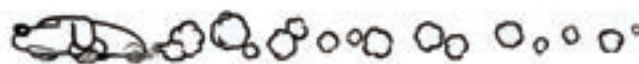
Design Parts



Horizontal Design 006



Horizontal Design 007



Horizontal Design 008



Horizontal Design 009



Horizontal Design 010



Horizontal Design 011

123

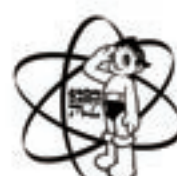
©Tetsuka Productions



Design Parts



One Point Design 001



One Point Design 002



One Point Design 003



One Point Design 004



One Point Design 005



One Point Design 006



One Point Design 007



One Point Design 008



One Point Design 009



One Point Design 010



One Point Design 011



One Point Design 012



One Point Design 013

124

©Tetsuka Productions

Tetsuwan Atom



Panel Patterns



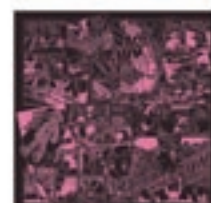
Astro Boy Panel Pattern 001 s&w



Astro Boy Panel Pattern 001 blue



Astro Boy Panel Pattern 001 color



Astro Boy Panel Pattern 001 pink



Astro Boy Panel Pattern 001 r



Astro Boy Panel Pattern 001 g



Astro Boy Panel Pattern 001

125

©Tetsuwa Productions

MIGHTY ATOM



Mighty Atom, the basic brand for Astro Boy, was developed to introduce Astro Boy and other characters appearing in the original work. Widely known Astro Boy and other characters in 1980's TV series are re-designed into a style that can be used for general purposes. Simple and eye-catching designs (poses & parts) focusing on cuteness, friendliness and liveliness of each character are also created.

OTarget
Family

Mighty Atom can be used for any kind of advertisement and products throughout the year. This brand is also suitable for figures in 3D and animations.

©Tetsuwa Productions

Mighty Atom



Basic Visuals

Astro Boy Face



_Astro Boy face001



_Astro Boy face002



_Astro Boy face003



_Astro Boy face004



_Astro Boy face005



_Astro Boy face006



_Astro Boy face007



_Astro Boy face008



_Astro Boy face009



_Astro Boy face010

140

©Tetsuwa Productions

Mighty Atom



Basic Visuals

Astro Boy Upperbody



_Astro Boy upper body001



_Astro Boy upper body002



_Astro Boy upper body003



_Astro Boy upper body004



_Astro Boy upper body005



_Astro Boy upper body006



_Astro Boy upper body007



_Astro Boy upper body008



_Astro Boy upper body009

141

©Tetsuwa Productions



Basic Visuals

Astro Boy Full Length



1_Astro-Boy-5-0002



1_Astro-Boy-5-0003



1_Astro-Boy-5-0004



1_Astro-Boy-5-0005



1_Astro-Boy-5-0014



1_Astro-Boy-5-0015



1_Astro-Boy-5-0017



1_Astro-Boy-5-0018



1_Astro-Boy-5-0006



1_Astro-Boy-5-0007



1_Astro-Boy-5-0008



1_Astro-Boy-5-0009



1_Astro-Boy-5-0019



1_Astro-Boy-5-0021



1_Astro-Boy-5-0022



1_Astro-Boy-5-0023



1_Astro-Boy-5-0010



1_Astro-Boy-5-0011



1_Astro-Boy-5-0012



1_Astro-Boy-5-0013



1_Astro-Boy-5-0024



1_Astro-Boy-5-0025



1_Astro-Boy-5-0027



1_Astro-Boy-5-0028



Basic Visuals

Astro Boy Full Length



1_Astro-Boy-5-0014



1_Astro-Boy-5-0015



1_Astro-Boy-5-0017



1_Astro-Boy-5-0018



1_Astro-Boy-5-0019



1_Astro-Boy-5-0021



1_Astro-Boy-5-0022



1_Astro-Boy-5-0023



1_Astro-Boy-5-0024



1_Astro-Boy-5-0025



1_Astro-Boy-5-0027



1_Astro-Boy-5-0028



Basic Visuals

Astro Boy Full Length



1_Astro-Boy-5-0029



1_Astro-Boy-5-0030



1_Astro-Boy-5-0032



1_Astro-Boy-5-0033



1_Astro-Boy-5-0031



1_Astro-Boy-5-0035



1_Astro-Boy-5-0036



1_Astro-Boy-5-0037



1_Astro-Boy-5-0034



1_Astro-Boy-5-0038



1_Astro-Boy-5-0039



1_Astro-Boy-5-0037



1_Astro-Boy-5-0031



1_Astro-Boy-5-0032



1_Astro-Boy-5-0033



1_Astro-Boy-5-0034



1_Astro-Boy-5-0041



1_Astro-Boy-5-0043



1_Astro-Boy-5-0045



1_Astro-Boy-5-0046



1_Astro-Boy-5-0048



Basic Visuals

Astro Boy Full Length



1_Astro-Boy-5-0031



1_Astro-Boy-5-0035



1_Astro-Boy-5-0036



1_Astro-Boy-5-0037



1_Astro-Boy-5-0031



1_Astro-Boy-5-0032



1_Astro-Boy-5-0033



1_Astro-Boy-5-0034



Basic Visuals

Astro Boy Flying



flying-astro-boy001



flying-astro-boy002



flying-astro-boy003



flying-astro-boy004



flying-astro-boy005



flying-astro-boy006



flying-astro-boy007



flying-astro-boy008



flying-astro-boy009



flying-astro-boy010



flying-astro-boy011



flying-astro-boy012

146

©Tezuka Productions



Basic Visuals

Astro Boy Flying



flying-astro-boy013



flying-astro-boy014



flying-astro-boy015



flying-astro-boy016



flying-astro-boy017



flying-astro-boy018



flying-astro-boy019



flying-astro-boy020



flying-astro-boy021



flying-astro-boy022



flying-astro-boy023



flying-astro-boy024

147

©Tezuka Productions



Basic Visuals

Astro Boy Flying



flying-astro-boy025



flying-astro-boy026



flying-astro-boy027



flying-astro-boy028



flying-astro-boy029

148

©Tezuka Productions



Basic Visuals

Astro Boy Internal-mechanism



internal-mechanism001



internal-mechanism002



internal-mechanism003



internal-mechanism004



internal-mechanism005



internal-mechanism006



internal-mechanism007



internal-mechanism008



internal-mechanism009



internal-mechanism010



internal-mechanism011



internal-mechanism012

149

©Tezuka Productions



Basic Visuals

Astro Boy Internal-mechanism



internal-mechanism013



internal-mechanism014



internal-mechanism015



internal-mechanism016



internal-mechanism017



internal-mechanism018



internal-mechanism019

150

©Tezuka Productions



Basic Visuals

Astro Boy Sports



astro-boy-Sports001



astro-boy-Sports002



astro-boy-Sports003



astro-boy-Sports004



astro-boy-Sports005



astro-boy-Sports006



sport-sample-Sports001



sport-sample-Sports002



sport-sample-Sports003



sport-sample-Sports004



sport-sample-Sports005



sport-sample-Sports006

151

©Tezuka Productions



Basic Visuals

Astro Boy Sports



background-Sports001



background-Sports002



background-Sports003



background-Sports004



background-Sports005



background-Sports006

152

©Tezuka Productions



Basic Visuals

Uran



r_Uran-face001



r_Uran-face002



r_Uran-face003



r_Uran-face004



r_Uran-face005



r_Uran-face006



r_Uran-full-001



r_Uran-full-002



r_Uran-full-003



r_Uran-full-004



r_Uran-full-005



r_Uran-full-006

153

©Tezuka Productions



Basic Visuals

Uran



Uran-A-007



Uran-A-008



Uran-A-009



Uran-A-010



Uran-A-011



Uran-A-012



Uran-A-013



Uran-A-014



Uran-A-015



Uran-A-016



Uran-A-017



Uran-A-018

154

©Tosaka Productions



Basic Visuals

Astro Boy & Uran



AstroBoy-Uran-A-001



AstroBoy-Uran-A-002



AstroBoy-Uran-A-003



AstroBoy-Uran-A-004



AstroBoy-Uran-A-005



AstroBoy-Uran-A-006



AstroBoy-Uran-A-007



AstroBoy-Uran-A-008



AstroBoy-Uran-A-009

155

©Tosaka Productions



Basic Visuals

Astro Boy & Uran



AstroBoy-Uran-A-010



AstroBoy-Uran-A-011



AstroBoy-Uran-A-012



AstroBoy-Uran-A-013



AstroBoy-Uran-A-014

156

©Tosaka Productions



Basic Visuals

Cobalt



Cobalt-A-001



Cobalt-A-002



Cobalt-A-003



Cobalt-A-004

Dr.Ochanomizu



Dr.Ochanomizu-A-001



Dr.Ochanomizu-A-002



Dr.Ochanomizu-A-003



Dr.Ochanomizu-A-004

157

©Tosaka Productions



Basic Visuals

Dr.Ochanomizu



Dr.Ochanomizu_A0001



Dr.Ochanomizu_A0002



Dr.Ochanomizu_A0003



Dr.Ochanomizu_A0004



Dr.Ochanomizu_A0005



Dr.Ochanomizu_A0006



Dr.Ochanomizu_A0007



Dr.Ochanomizu_A0008



Dr.Ochanomizu_A0009



Dr.Ochanomizu_A0010



Dr.Ochanomizu_A0011



Dr.Ochanomizu_A0012

158

©Tezuka Productions



Basic Visuals

Dr.Ochanomizu



Dr.Ochanomizu_A0013



Dr.Ochanomizu_A0014



Dr.Ochanomizu_A0015



Dr.Ochanomizu_A0016



Dr.Ochanomizu_A0017



Dr.Ochanomizu_A0018



Dr.Ochanomizu_A0019



Dr.Ochanomizu_A0020



Dr.Ochanomizu_A0021



Dr.Ochanomizu_A0022



Dr.Ochanomizu_A0023



Dr.Ochanomizu_A0024

159

©Tezuka Productions



Basic Visuals

Father/Mother/Jump



Father_Fac001



Father_Fac002



Father_Ful001



Father_Ful002



Mother_Fac001



Mother_Fac002



Mother_Fac003



Mother_Fac004



Mother_Fac005

160

©Tezuka Productions



Basic Visuals

Father/Mother/Jump



Mother_Ful001



Mother_Ful002



Mother_Ful003



Mother_Ful004



Jump_A0001



Jump_A0002



Jump_A0003



Jump_A0004



Jump_A0005

161

©Tezuka Productions



Basic Visuals

Other Major Characters



_Higemaru-kun-001



_Higemaru-kun-002



_Higemaru-kun-003



_Higemaru-kun-004



_Higemaru-kun-005



_Higemaru-kun-006



_Higemaru-kun-007



_Higemaru-kun-008



_Higemaru-kun-009



_Higemaru-kun-010



_Higemaru-kun-011



_Higemaru-kun-012

102

©Tasaka Productions



Basic Visuals

Other Major Characters



_Higemaru-kun-013



_Blue Atom-kun-001



_Blue Atom-kun-002



_Blue Atom-kun-003



_Blue Atom-kun-004



_Green Atom-kun-001



_Green Atom-kun-002



_Green Atom-kun-003



_Green Atom-kun-004



_Brando-kun-001



_Brando-kun-002



_Epsilon-kun-001

103

©Tasaka Productions



Basic Visuals

Other Major Characters



_Epsilon-kun-002



_Garon-kun-001



_Garon-kun-002



_Garon-kun-003



_Hercules-kun-001



_Hercules-kun-002



_Mortimer-kun-001



_Mortimer-kun-002



_North_KO-kun-001



_North_KO-kun-002



_North_KO-kun-003



_Philo-kun-001

104

©Tasaka Productions



Basic Visuals

Other Major Characters



_Philo-kun-002



_Philo-kun-003



_Philo-kun-004



_Photo-super-body-001



_Dr.Taroma-kun-001



_Dr.Taroma-kun-002



_Kamichi-kun-001



_Nakamura-kun-001



_Shiragaki-kun-001



_Kokoro-super-body-01



_Tamao-kun-001



_Tawashi-kun-001

105

©Tasaka Productions



Basic Visuals

Ensemble



「Ensemble-00001」



「Ensemble-00002」



「Ensemble-00003」



「Ensemble-00004」



「Ensemble-00005」



「Ensemble-00006」



「Ensemble-00007」

106

©Tasuku Productions



Basic Visuals

Ensemble



「Ensemble-00008」



「Ensemble-00009」



「Ensemble-00010」



「Ensemble-00011」



「Ensemble-00012」



「Ensemble-00013」



「Ensemble-00014」



「Ensemble-00015」



「Ensemble-00016」

107

©Tasuku Productions



Basic Visuals

Ensemble



「Ensemble-00017」



「Ensemble-00018」



「Ensemble-00019」



「Ensemble-00020」



「Ensemble-00021」



「Ensemble-00022」



「Ensemble-00023」



「Ensemble-00024」



「Ensemble-00025」

108

©Tasuku Productions



Basic Visuals

Ensemble



「Ensemble-00026」



「Ensemble-00027」



「Ensemble-00028」



「Ensemble-00029」



「Ensemble-00030」



「Ensemble-00031」



「Ensemble-00032」



「Ensemble-00033」



「Ensemble-00034」

109

©Tasuku Productions



Basic Visuals

Ensemble



_EnsembleA001



_EnsembleA002



_EnsembleA004



_EnsembleA005



_EnsembleA006



_EnsembleA007



_EnsembleA008



_EnsembleA009

170

©Tezuka Productions



Basic Visuals

Other Characters



_Othercharacter001



_Othercharacter002



_Othercharacter003



_Othercharacter004



_Othercharacter005



_Othercharacter006



_Othercharacter007



_Othercharacter008

171

©Tezuka Productions



Basic Visuals

Background



_background/future-city/001



_background/future-city/002



_background/future-city/003



_background/future-city/004



_background/future-city/005



_background/future-city/006



_background/future-city/007



_background/future-city/008



_background/future-city/009

172

©Tezuka Productions

Basic Visuals

Background



_background/other/001bg



_background/other/002



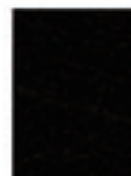
_background/other/003



_background/other/004



_background/space/001



_background/space/002



_background/space/003



_background/space/004



_background/space/005

173

©Tezuka Productions



Basic Visuals

Parts



c_part001



c_part002



c_part003



c_part004



c_part005

174

©Tosaka Productions



Basic Visuals

Logo

MIGHTY ATOM

logo001

MIGHTY ATOM

logo002

MIGHTY ATOM

logo003

MIGHTY ATOM

logo004

MIGHTY ATOM

logo005

MIGHTY ATOM

logo006

MIGHTY ATOM

logo007

MIGHTY ATOM

logo008

MIGHTY ATOM

logo009

175

©Tosaka Productions



Basic Visuals

Logo

MIGHTY ATOM

logo10

MIGHTY ATOM

logo11

MIGHTY ATOM

logo12

MIGHTY ATOM

logo13

鉄腕アトム
ASTRO BOY

logo

176

©Tosaka Productions



Basic Visuals

English Text



c_English-Text001

It is the year 2005.
Today, the only son of Dr. Tenma,
the Science Minister, dies in a traffic accident.
Using state-of-the-art technology
of the Science Ministry,
Dr. Tenma creates a robot in the exact likeness
of his dead son.
But angered at the fact that the robot
did not grow up to be a robot doctor.
Unfortunately, the robot is used
by Dr. Ochanomizu and named MIGHTY ATOM.

c_English-Text002

In 2005 a robot was created
by Dr. Tenma, the head of
the Science Ministry, using
state-of-the-art technology.
The robot was named Mighty Atom.

c_English-Text003

In 2005 a robot was created
by Dr. Tenma, the head of
the Science Ministry, using
state-of-the-art technology.
The robot was named Mighty Atom.

c_English-Text004

In 2005 a robot was created
by Dr. Tenma, the head of
the Science Ministry, using
state-of-the-art technology.
The robot was named Mighty Atom.

c_English-Text005

In 2005 a robot was created
by Dr. Tenma, the head of
the Science Ministry, using
state-of-the-art technology.
The robot was named Mighty Atom.

c_English-Text006

100,000 HP
(1,000,000 HP AT MAX)
Searching Light & Camera
Sound Detector
Multilingual Machine Translator
Electronic Brain
Ability To Distinguish Good From Evil
Jet & Rocket Engines

c_English-Text007

100,000 HP
(1,000,000 HP AT MAX)
Searching Light & Camera
Sound Detector
Multilingual Machine Translator
Electronic Brain
Ability To Distinguish Good From Evil
Jet & Rocket Engines

c_English-Text008

Atom
Atom's stronger than Dr. Ochanomizu
created as a present for Atom.
His also prevents the Science Ministry from
being used for evil.

c_English-Text009

177

©Tosaka Productions



Basic Visuals

English Text

Atom
Stronger than all Atom which
the information created in a
planet has been.
Also has the 100 thousand times power
than is a thousandth part who contains
atom like a body.

English-Text000en

In 1961 a robot was created by Dr. Tenma, the head of
the Atom Factory, using nuclear-reactor technology.
The robot was named Mighty Atom.

English-Text011

In 1961 a robot was created by Dr. Tenma, the head of
the Atom Factory, using nuclear-reactor technology.
The robot was named Mighty Atom.

English-Text012

Mighty Atom DATA

Height : 1,340mm
Weight : 30kg
Power : 1000 Joules (1,000,000W)
Max. Flying Speed : Mach 5
Designer : Dr. Tenma

English-Text013

75 SPECIAL POWERS
OF MIGHTY ATOM

1. Atom can fly at a speed of Mach 5.
2. Atom can fly at a speed of Mach 5.
3. Atom can fly at a speed of Mach 5.
4. Atom can fly at a speed of Mach 5.
5. Atom can fly at a speed of Mach 5.
6. Atom can fly at a speed of Mach 5.
7. Atom can fly at a speed of Mach 5.
8. Atom can fly at a speed of Mach 5.
9. Atom can fly at a speed of Mach 5.
10. Atom can fly at a speed of Mach 5.

English-Text015

75 SPECIAL POWERS
OF MIGHTY ATOM

1. Atom can fly at a speed of Mach 5.
2. Atom can fly at a speed of Mach 5.
3. Atom can fly at a speed of Mach 5.
4. Atom can fly at a speed of Mach 5.
5. Atom can fly at a speed of Mach 5.
6. Atom can fly at a speed of Mach 5.
7. Atom can fly at a speed of Mach 5.
8. Atom can fly at a speed of Mach 5.
9. Atom can fly at a speed of Mach 5.
10. Atom can fly at a speed of Mach 5.

English-Text016

178

©Tezuka Productions



Theme Visuals



2008_1st 001



2008_1st 002



2008_1st 003



2008_1st 004

179

©Tezuka Productions



Design Samples



Design-Sample-001



Design-Sample-002



Design-Sample-003



Design-Sample-004



Design-Sample-005



Design-Sample-006



Design-Sample-007



Design-Sample-008



Design-Sample-009

180

©Tezuka Productions



Design Samples



Design-Sample-010



Design-Sample-011



Design-Sample-012



Design-Sample-013



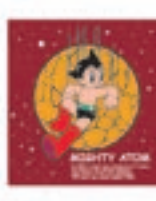
Design-Sample-014



Design-Sample-015



Design-Sample-016



Design-Sample-017



Design-Sample-018

181

©Tezuka Productions



Design Samples



Design Sample 019



Design Sample 020



Design Sample 021



Design Sample 022



Design Sample 023



Design Sample 024



Design Sample 025



Design Sample 026



Design Sample 027



Design Sample 028



Design Sample 029



Design Sample 030



Design Sample 031



Design Sample 032



Design Sample 033



Design Sample 034



Design Sample 035



Design Sample 036



Design Samples



Design Sample 037



Design Sample 038



Design Sample 039



Design Sample 040



Design Sample 041



Design Sample 042



Design Sample 043



Design Sample 044



Design Sample 045



Design Samples



Design Sample 046



Design Sample 047



Design Sample 048



Design Sample 049



Design Sample 050



Design Sample 051



Design Sample 052



Design Sample 053



Design Sample 054



Design Sample 055



Design Sample 056



Design Sample 057



Design Sample 058



Design Sample 059



Design Sample 060



Design Sample 061



Design Sample 062



Design Sample 063



Design Samples



Design Sample 064



Design Sample 065



Design Sample 066



Design Sample 067



Design Sample 068



Design Sample 069



Design Sample 070



Design Sample 071



Design Sample 072



Design Samples



Design Sample 001



Design Sample 002



Design Sample 003



Design Sample 004



Design Sample 005



Design Sample 006



Design Sample 007



Design Sample 008



Design Sample 009



Design Samples



Design Sample 010



Design Sample 011



Design Sample 012



Design Sample 013



Design Sample 014



Design parts Horizontal Designs



Horizontal Design 001



Horizontal Design 002



Horizontal Design 003



Horizontal Design 004



Horizontal Design 005



Horizontal Design 006



Horizontal Design 007



Horizontal Design 008



Design parts Horizontal Designs



Horizontal Design 009



Horizontal Design 010



Horizontal Design 011



Horizontal Design 012



Design parts One Point Designs



ONE POINT DESIGN01

ONE POINT DESIGN02

ONE POINT DESIGN03

ONE POINT DESIGN04



ONE POINT DESIGN05

ONE POINT DESIGN06

ONE POINT DESIGN07

ONE POINT DESIGN08



ONE POINT DESIGN09

ONE POINT DESIGN10

ONE POINT DESIGN11

ONE POINT DESIGN12

190

©Tezuka Productions



Design parts One Point Designs



ONE POINT DESIGN13

ONE POINT DESIGN14

ONE POINT DESIGN15

ONE POINT DESIGN16



ONE POINT DESIGN17

ONE POINT DESIGN18

ONE POINT DESIGN19

ONE POINT DESIGN20



ONE POINT DESIGN21

ONE POINT DESIGN22

ONE POINT DESIGN23

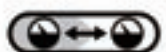
ONE POINT DESIGN24

191

©Tezuka Productions



Design parts One Point Designs



ONE POINT DESIGN25

ONE POINT DESIGN26

ONE POINT DESIGN27

ONE POINT DESIGN28



ONE POINT DESIGN29

ONE POINT DESIGN30

ONE POINT DESIGN31

ONE POINT DESIGN32



ONE POINT DESIGN33

ONE POINT DESIGN34

ONE POINT DESIGN35

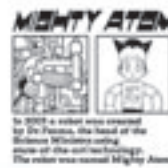
ONE POINT DESIGN36

192

©Tezuka Productions



Design parts One Point Designs



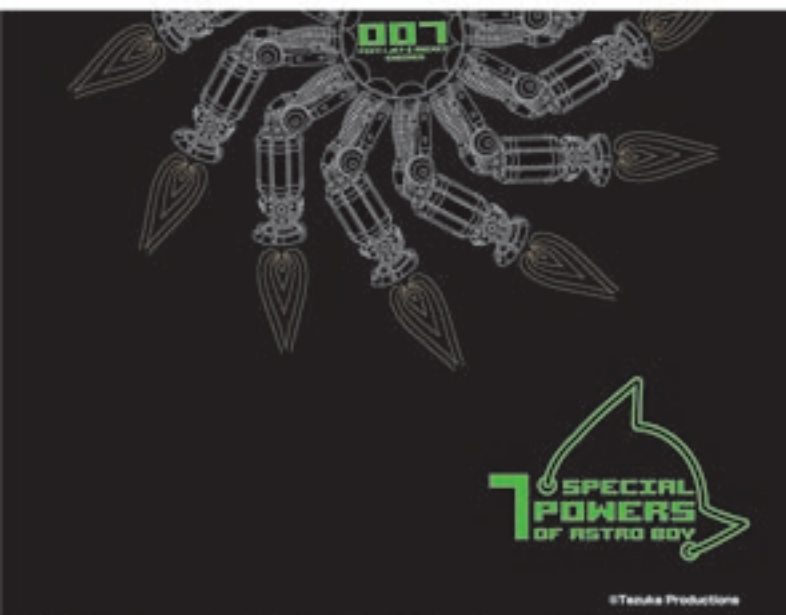
ONE POINT DESIGN37

193

©Tezuka Productions



7 Special Powers



Theme Visuals



7SPECIAL POWERS 001

7SPECIAL POWERS 002

7SPECIAL POWERS 003

7SPECIAL POWERS 004 ARM

7SPECIAL POWERS 005 ARM

7SPECIAL POWERS 006 ARM

7SPECIAL POWERS 007 ARM

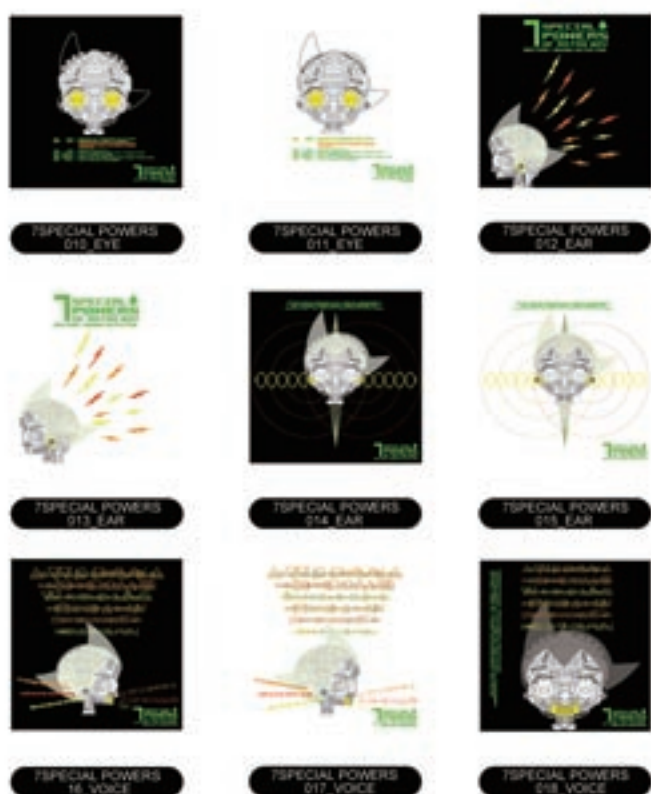
7SPECIAL POWERS 008 EYE

7SPECIAL POWERS 009 EYE

197

©Tensha Productions

Theme Visuals



7SPECIAL POWERS 010 EYE

7SPECIAL POWERS 011 EYE

7SPECIAL POWERS 012 EAR

7SPECIAL POWERS 013 EAR

7SPECIAL POWERS 014 EAR

7SPECIAL POWERS 015 EAR

7SPECIAL POWERS 016 VOICE

7SPECIAL POWERS 017 VOICE

7SPECIAL POWERS 018 VOICE

198

©Tensha Productions

Theme Visuals



7SPECIAL POWERS 019 VOICE

7SPECIAL POWERS 020 BRAIN

7SPECIAL POWERS 021 BRAIN

7SPECIAL POWERS 022 BRAIN

7SPECIAL POWERS 023 BRAIN

7SPECIAL POWERS 024 HEART

7SPECIAL POWERS 025 HEART

7SPECIAL POWERS 026 HEART

7SPECIAL POWERS 027 HEART

199

©Tensha Productions

7 Special Powers



7 Special Powers



Theme Visuals



7SPECIAL POWERS_008 FEET



7SPECIAL POWERS_009 FEET



7SPECIAL POWERS_010 FEET



7SPECIAL POWERS_031 FEET



7SPECIAL POWERS_032 FEET



7SPECIAL POWERS_033 FEET



7SPECIAL POWERS_034



7SPECIAL POWERS_35



7SPECIAL POWERS_036

200

©Tezuka Productions

English Text

ASTRO BOY DATA

HEIGHT : 1.35M
WEIGHT : 35KG
POWER : 100,000HP (1,000,000HP)
MAX FLYING SPEED : MACH 5
DESIGNER : OTAKU



001 ARM : 100% POWERFUL
002 EYE : 100% POWERFUL
003 ARM : 100% POWERFUL
004 EYE : 100% POWERFUL
005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL

7SPECIAL-English-001

7SPECIAL-English-002

001 ARM : 100% POWERFUL
002 EYE : 100% POWERFUL
003 ARM : 100% POWERFUL
004 EYE : 100% POWERFUL
005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL

001 ARM : 100% POWERFUL
002 EYE : 100% POWERFUL
003 ARM : 100% POWERFUL
004 EYE : 100% POWERFUL
005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL

7SPECIAL-English-003 ARM

7SPECIAL-English-004 EYE

005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL
007 EYE : 100% POWERFUL
008 ARM : 100% POWERFUL
009 EYE : 100% POWERFUL
010 ARM : 100% POWERFUL

005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL
007 EYE : 100% POWERFUL
008 ARM : 100% POWERFUL
009 EYE : 100% POWERFUL
010 ARM : 100% POWERFUL

7SPECIAL-English-005 ARM

7SPECIAL-English-006 VOICE

201

©Tezuka Productions

7 Special Powers



7 Special Powers



English Text

001 ARM : 100% POWERFUL
002 EYE : 100% POWERFUL
003 ARM : 100% POWERFUL
004 EYE : 100% POWERFUL
005 ARM : 100% POWERFUL
006 VOICE : 100% POWERFUL

7SPECIAL-English-007 BRAIN

7SPECIAL-English-008 HEART

007 FEET : 100% POWERFUL
008 HEART : 100% POWERFUL
009 EYE : 100% POWERFUL
010 ARM : 100% POWERFUL
011 EYE : 100% POWERFUL
012 ARM : 100% POWERFUL

7SPECIAL-English-009 FEET

The Greatest Robot on Earth



Are you
the robot
named
Astro Boy?

202

©Tezuka Productions

©Tezuka Productions



The Greatest Robot on Earth

Theme Visuals



2008_2nd01



2008_2nd02



2008_2nd03



2008_2nd04



2008_2nd05



2008_2nd06

208

©Tosaka Productions



The Greatest Robot on Earth

Theme Visuals



2008_2nd07



2008_2nd08



2008_2nd09



2008_2nd10



2008_2nd11



2008_2nd12

208

©Tosaka Productions



Doll Series



©Tosaka Productions



Doll Series



Theme Visuals

2009 1st



2009 1st01



2009 1st02



2009 1st03



2009 1st04



2009 1st05



2009 1st06

209

©Tosaka Productions

Doll Series



Theme Visuals

2009 1st



2009_1st01



2009_1st02



2009_1st03



2009_1st04



2009_1st05



2009_1st06

210

©Tasaka Productions

Doll Series



Theme Visuals

2009 2nd



2009_2nd01



2009_2nd02



2009_2nd03



2009_2nd04



2009_2nd05



2009_2nd06



2009_2nd07



2009_2nd08

211

©Tasaka Productions

Doll Series



Theme Visuals

2009 2nd



2009_2nd01



2009_2nd02



2009_2nd03



2009_2nd04



2009_2nd05



2009_2nd06



2009_2nd07

212

©Tasaka Productions

Doll Series



English Text

2009 2nd

I left my  in Beijing

2009_2nd01

I left my  in BEIJING

2009_2nd02

I left my  in Beijing

2009_2nd03

I left my  in HongKong

2009_2nd04

I left my  in HONGKONG

2009_2nd05

I left my  in HongKong

2009_2nd06

213

©Tasaka Productions



English Text

2009 2nd

I left my  in Shanghai

I left my  in SHANGHAI

I left my 
in Shanghai

I left my  in Taipei

I left my 
in TAIPEI

I left my 
in Taipei

214

©Tosaka Productions



Logo

2009 1st

Astro boy  Astro boy 

 Astro boy 

215

©Tosaka Productions

TOKYO ATOM



TOKYO ATOM



Theme Visuals



CMC 3483 PANTONE 1 P51C
CMC 3483 PANTONE 1 P51C
CMC 3483 PANTONE 1 P51C

SS 2009(001)



PANTONE 1115C

SS 2009(002)



PANTONE 1025C

SS 2009(003)



PANTONE 362C

SS 2009(004)



PANTONE Process Blue C

SS 2009(005)



PANTONE 724C

SS 2009(006)

217

©Tosaka Productions



Theme Visuals



218

©Tezuka Productions



Theme Visuals



219

©Tezuka Productions



Theme Visuals

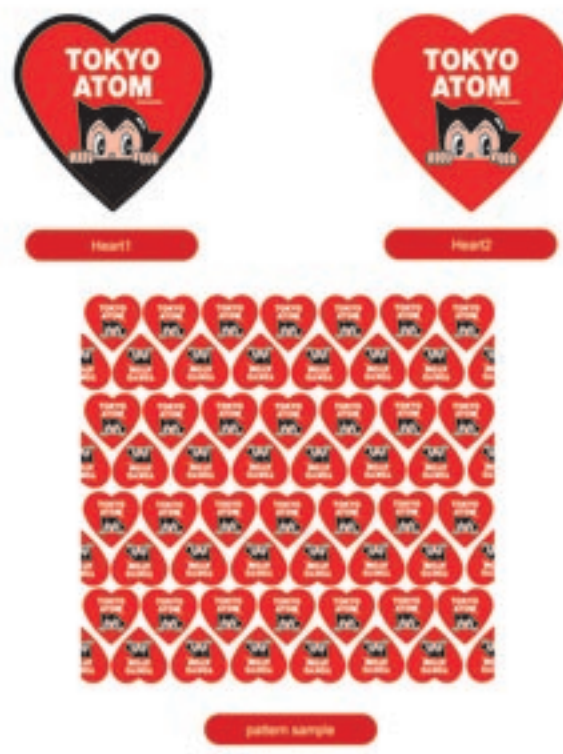


220

©Tezuka Productions



Theme Visuals



221

©Tezuka Productions



Basic Visuals



TokyoAtom Basic 001



TokyoAtom Basic 002



TokyoAtom Basic 003



TokyoAtom Basic 004



TokyoAtom Basic 005



TokyoAtom Basic 006



TokyoAtom Basic 007



TokyoAtom Basic 008



TokyoAtom Basic 009

222

©Tezuka Productions



Basic Visuals



TokyoAtom Basic 010



TokyoAtom Basic 011



TokyoAtom Basic 012



TokyoAtom Basic 013



TokyoAtom Basic 014



TokyoAtom Basic 015



TokyoAtom Basic 016



TokyoAtom Basic 017



TokyoAtom Basic 018

223

©Tezuka Productions



Basic Visuals



TokyoAtom Basic 019



TokyoAtom Basic 020



TokyoAtom Basic 021

224

©Tezuka Productions



Tokyo Atom Motive



TokyoAtom Motif 001



TokyoAtom Motif 002



TokyoAtom Motif 003



TokyoAtom Motif 004



TokyoAtom Motif 005



TokyoAtom Motif 006



TokyoAtom Motif 007



TokyoAtom Motif 008



TokyoAtom Motif 009

225

©Tezuka Productions



Tokyo Atom Motive



TokyoAtom Motif 010



TokyoAtom Motif 011



TokyoAtom Motif 012



TokyoAtom Motif 013



TokyoAtom Motif 014



TokyoAtom Motif 015



TokyoAtom Motif 016

ASTRO BOY Tetsuwan Atom (SD)



Basic Visuals



astroboysface001



astroboysface002



astroboysface003



astroboysfull001



astroboysfull002



astroboysfull003



astroboysfull004



astroboysfull005



astroboysfull006



astroboysfull007



astroboysfull008



Basic Visuals



astroboysfull009



astroboysfull010



astroboysfull011



astroboysfull012



astroboysfull013



astroboysfull014



astroboysfull015



astroboysface001



astroboysfull001



astroboysfull002



astroboysfull003



astroboysfull004



Astro Boy
てつおんアトム



Astro Boy
てつおんアトム



Basic Visuals



DrOchanomizu002



fathersface001



fathersface001



fathersface002



fathersface003



mothersface001



mothersface001



mothersface002



jumpsfac001



jumpsfac001



jumpsfac002

231

©Tezuka Productions

Logo



Logo 001



Logo 002



Logo 003



Logo 004

232

©Tezuka Productions



Astro Boy
てつおんアトム



Astro Boy
てつおんアトム



Background

123abc



background_01



background_02



background_03



background_04



background_05



background_06

233

©Tezuka Productions

Background



background_07



background_08



background_09

234

©Tezuka Productions



Icon



icon_01

icon_02

icon_03

icon_04



icon_05



icon_06



icon_07



icon_08



icon_09



icon_10



icon_11



icon_12

235

©Tezuka Productions



Icon



icon_13



icon_14



icon_15



icon_16



icon_17



icon_18



icon_19

236

©Tezuka Productions



Design Samples



Design Samples 001



Design Samples 002



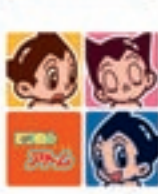
Design Samples 003



Design Samples 004



Design Samples 005



Design Samples 006



Design Samples 007



Design Samples 008



Design Samples 009



Design Samples 010



Design Samples 011



Design Samples 012

237

©Tezuka Productions



Design Samples



Design Samples 013



Design Samples 014



Design Samples 015



Design Samples 016

238

©Tezuka Productions



ASTRO BOY (Pop Art Inspired)



ASTRO BOY (Pop Art Inspired)



Design Samples



ASTRO_Design Sample071-part02



ASTRO_Design Sample072



ASTRO_Design Sample072-part02



ASTRO_Design Sample073



ASTRO_Design Sample073-part01



ASTRO_Design Sample073-part02



ASTRO_Design Sample 073-075-part1-shared1

ASTRO_Design Sample 073-075-part1-shared2

ASTRO_Design Sample 073-075-part1-shared3

ASTRO BOY (Pop Art Inspired)



Design Samples



ASTRO_Design Sample069



ASTRO_Design Sample069-part01

ASTRO_Design Sample069-part02



ASTRO_Design Sample069-part03



ASTRO_Design Sample070



ASTRO_Design Sample070-part01



ASTRO_Design Sample070-part02



ASTRO_Design Sample071



ASTRO_Design Sample071-part01

ASTRO BOY (Pop Art Inspired)



Design Samples

In this work was created by the artist, utilizing the power of technology in the future world. The artist was named Astro Boy.

ASTRO_Design Sample 073-075-part1-shared4

In this work was created by the artist, utilizing the power of technology in the future world. The artist was named Astro Boy.

ASTRO_Design Sample 073-075-part1-shared5



ASTRO_Design Sample074



ASTRO_Design Sample074-075-part01



ASTRO_Design Sample074-075-part02



ASTRO_Design Sample075



ASTRO_Design Sample076



ASTRO_Design Sample077



ASTRO_Design Sample 077-part01

ASTRO BOY (Pop Art Inspired)



Design Samples



© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

ASTRO_Design Sample 071-part02

ASTRO_Design Sample 071-part03

ASTRO_Design Sample 071-part04



ASTRO_Design Sample 079

ASTRO_Design Sample 078-part01

ASTRO_Design Sample 078-part02

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.



ASTRO_Design Sample 079-part03

ASTRO_Design Sample 079-part04

ASTRO_Design Sample 079

244

©Tosaka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

ASTRO_Design Sample 079-part01

ASTRO_Design Sample 079-part02

ASTRO_Design Sample 079-part03

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.



ASTRO_Design Sample 079-part04

ASTRO_Design Sample 080

ASTRO_Design Sample 080



ASTRO_Design Sample 080

ASTRO_Design Sample 080-part01

ASTRO_Design Sample 080-part02

245

©Tosaka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

ASTRO_Design Sample 080-02-part03

ASTRO_Design Sample 080-02-part04

ASTRO_Design Sample 080-02-part05

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.

© 1962 ASTRO BOY AND CHARACTERS BY SHINJIRO, MITSUHIKO, THE CREATOR OF TOSHIKAZU, IN THE SCIENCE FICTION. THE BOY WAS NAMED ASTRO BOY.



ASTRO_Design Sample 080-02-part06

ASTRO_Design Sample 080-02-part07

ASTRO_Design Sample 080



ASTRO_Design Sample 080-part01

ASTRO_Design Sample 080-part02

ASTRO_Design Sample 080-part03

246

©Tosaka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



ASTRO_Design Sample 080-part04

ASTRO_Design Sample 084

ASTRO_Design Sample 084-part01



ASTRO_Design Sample 084-part02

ASTRO_Design Sample 084-part03

ASTRO_Design Sample 084-part04



ASTRO_Design Sample 080

ASTRO_Design Sample 080-part01

ASTRO_Design Sample 080-part02

247

©Tosaka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



248

©Tezuka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



249

©Tezuka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



250

©Tezuka Productions

ASTRO BOY (Pop Art Inspired)



Design Samples



251

©Tezuka Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample 001-part01



ASTRO_Design Sample 002-part02



ASTRO_Design Sample 004



ASTRO_Design Sample 004-part01



ASTRO_Design Sample 004-part02



ASTRO_Design Sample 004-part03



ASTRO_Design Sample 004-part04



ASTRO_Design Sample 005



ASTRO_Design Sample 005-part01

252

©Tosaka Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample 005-part02



ASTRO_Design Sample 005-part03



ASTRO_Design Sample 005-part04



ASTRO_Design Sample 006



ASTRO_Design Sample 006-part01



ASTRO_Design Sample 006-part02



ASTRO_Design Sample 006-part03



ASTRO_Design Sample 006-part04



ASTRO_Design Sample 007

253

©Tosaka Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample 007-part01



ASTRO_Design Sample 007-part02



ASTRO_Design Sample 007-part03



ASTRO_Design Sample 007-part04



ASTRO_Design Sample 008



ASTRO_Design Sample 008-part01



ASTRO_Design Sample 008-part02



ASTRO_Design Sample 008-part03



ASTRO_Design Sample 008-part04

254

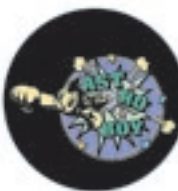
©Tosaka Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample 009



ASTRO_Design Sample 009-part01



ASTRO_Design Sample 009-part02



ASTRO_Design Sample 009-part03



ASTRO_Design Sample 009-part04



ASTRO_Design Sample 100



ASTRO_Design Sample 101



ASTRO_Design Sample 102



ASTRO_Design Sample 103

255

©Tosaka Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample154



ASTRO_Design Sample155

256

©Tatsuya Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample156



ASTRO_Design Sample157



ASTRO_Design Sample158



ASTRO_Design Sample159

257

©Tatsuya Productions

ASTRO BOY

(Pop Art Inspired)



Design Samples



ASTRO_Design Sample160

ASTRO BOY

(Pop Art Inspired)



Logo



main logo 01



sub logo 01



sub logo 02



sub logo 03



sub logo 04



sub logo 05



sub logo 06



sub logo 07



sub logo 08

258

©Tatsuya Productions

259

©Tatsuya Productions

ASTRO BOY

